

# Hamburg



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# Hamburg Position



- ▶ Hamburg lies at the southern end of Jutland, between Continental Europe and Scandinavia and between the North and the Baltic.
- ▶ The city lies at the confluence of the river Labe with the Alster and Bille rivers, and the city center is by the artificial lakes Binnenalster and Aussenalster.
- ▶ Its surface is 755,26 km<sup>2</sup>.
- ▶ It's altitude is 3 m.
- ▶ The population is 1.8 million.
- ▶ The population density is 2348 inhabitants per km<sup>2</sup>
- ▶ The mayor is Olaf Scholz.



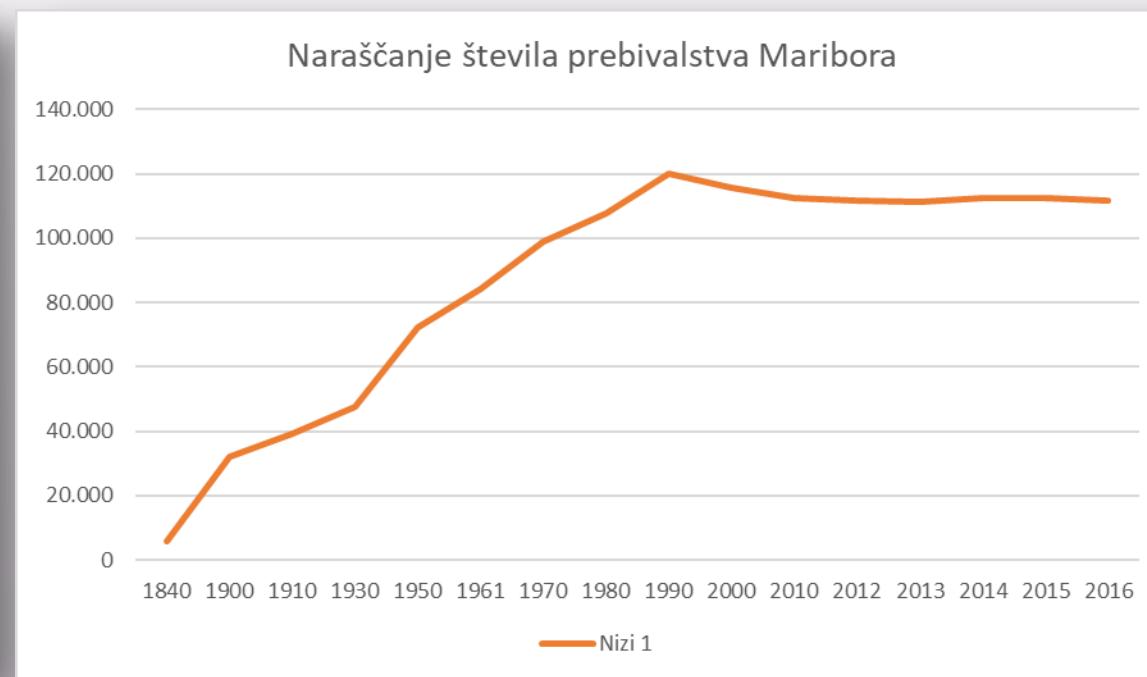
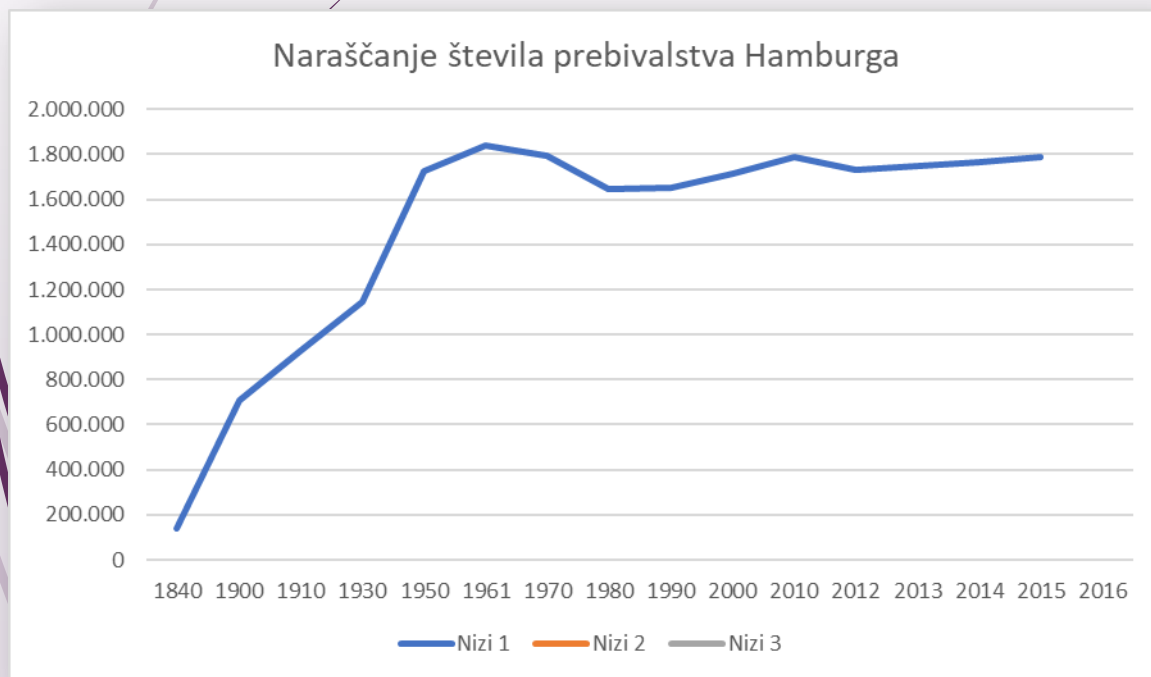
# Hamburg district

- ▶ Hamburg consists of seven districts (Bezirks) and divided into 104 town quarters (Stadtteile).
- ▶ The urban organization is governed by the Hamburg Constitution and several laws.
- ▶ Most of the city quarters were once independent cities.
- ▶ In 1937, Hamburg, Harburg and Wandsbek merged into the starland of Hamburg.



# Population

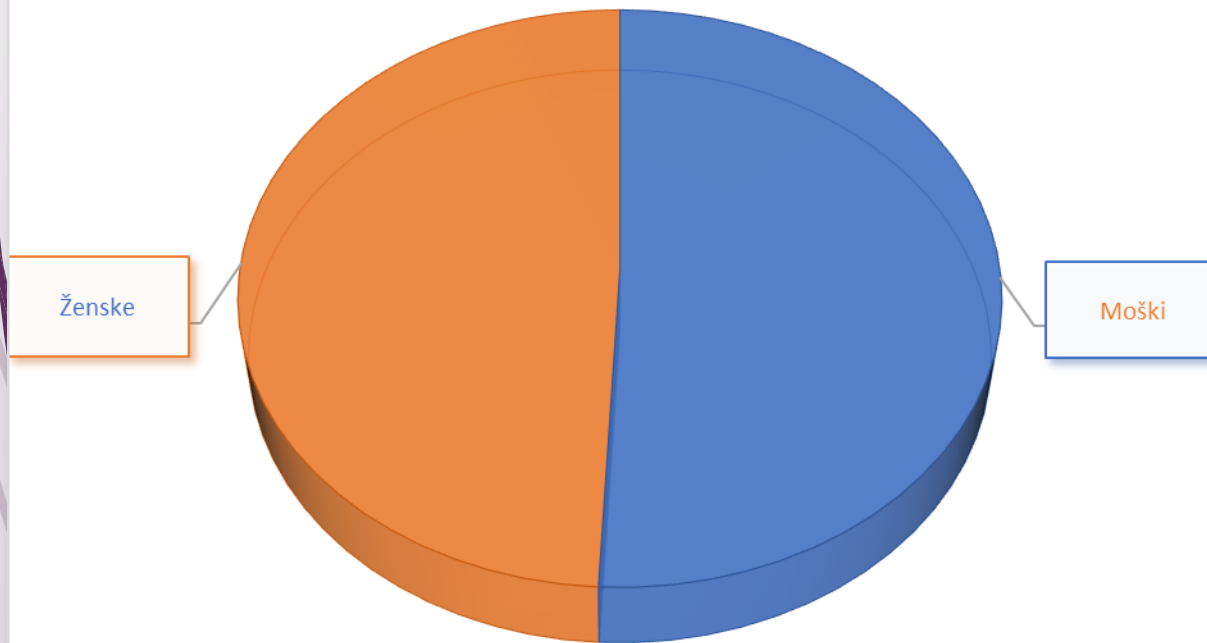
- On 31 December 2016, 1,860,759 people were registered in Hamburg, an area of 755.3 km<sup>2</sup>. The population density was 2.464 / km<sup>2</sup>. In Maribor, there were 111,079 inhabitants on the surface of 147.5 km<sup>2</sup>. The population density is 749.4 inhabitants. / km<sup>2</sup>.



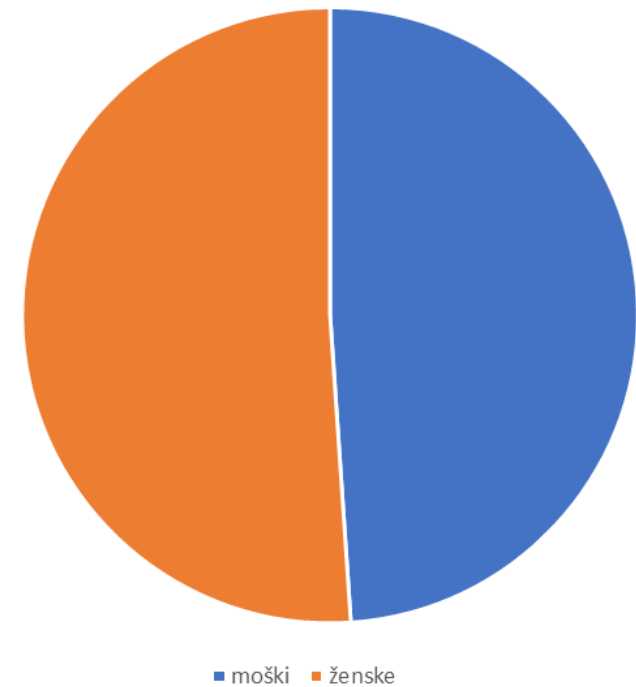


- In Hamburg, there were 915,319 women and 945,440 men in 2016. In Maribor, there were 54,088 men and 56,455 women.

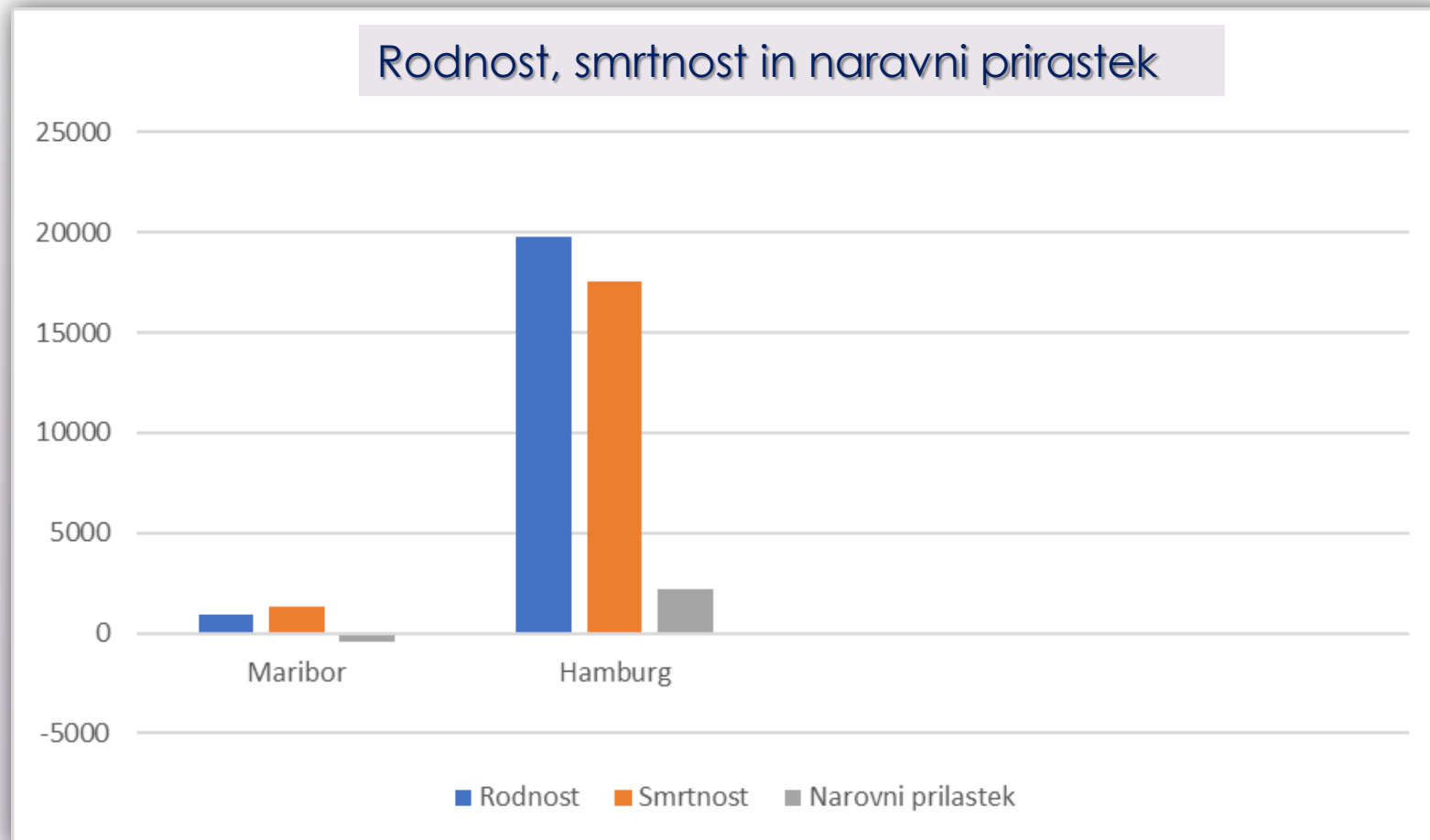
Delež moškega in ženskega prebivalstva v Hamburgu leta 2015



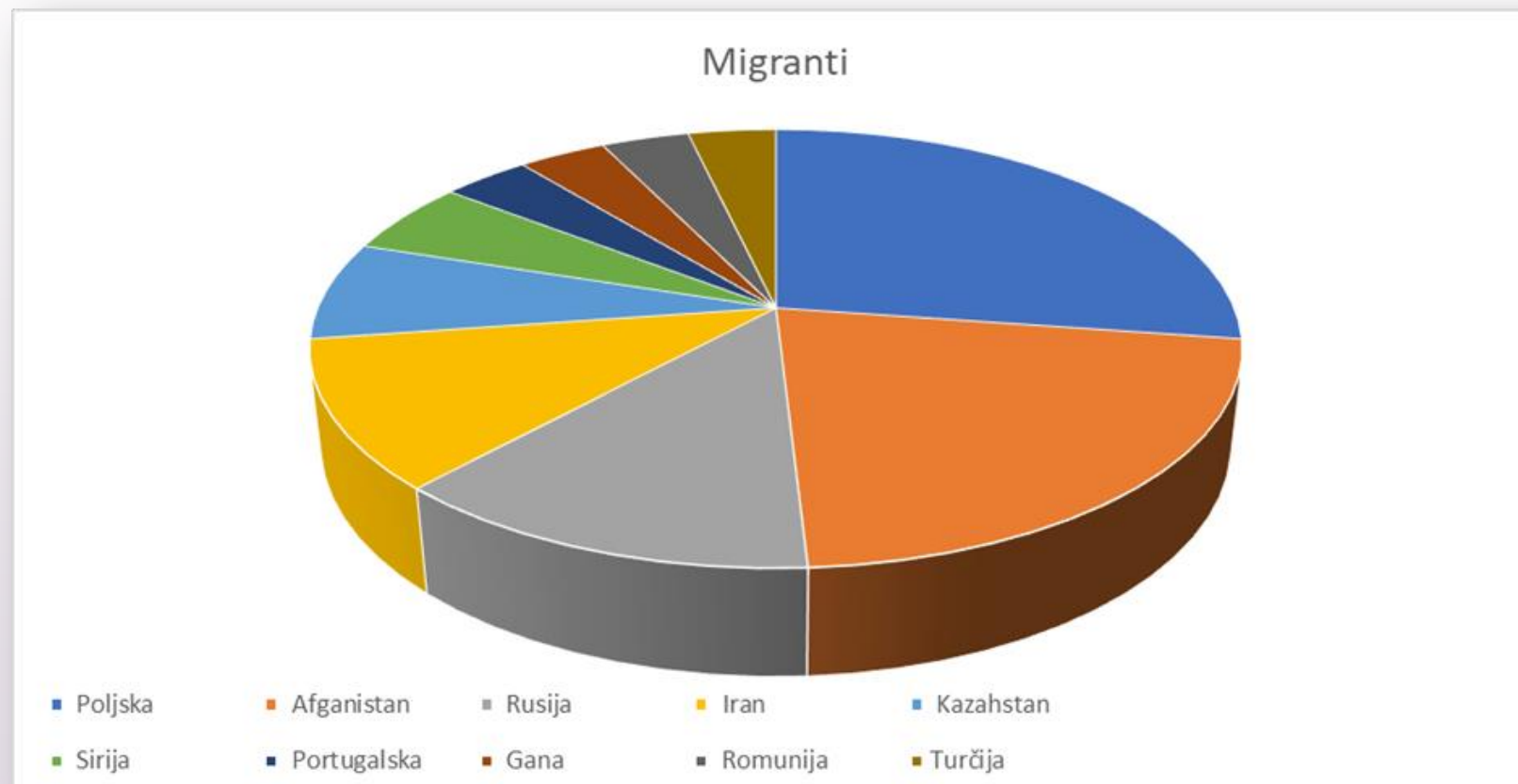
Delež moških in žensk v Mariboru



- In 2015, there were 19,768 births in Hamburg and 17,565 deaths. The natural increment was positive.
- In Maribor, 943 children were born the same year, and 1,336 people died. Because of this, Maribor had a negative natural increase.



- ▶ According to the Statistical Office for Hamburg and Schleswig Holstein, the number of persons with a migrant background is 34% (631,246). Immigrants come from 180 different countries.



# Banking

- ▶ Hamburg is a commercial center of Northern Europe for centuries and is the most important banking city in North Germany.
- ▶ It is the seat of the German oldest bank, Berenberg Bank, M.M. Warburg & CO and HSH Nordbank.
- ▶ Hamburg Stock Exchange is the oldest currency exchange office in Germany.



**Hamburg Stock Exchange**



**Banka Berenberg**



**HSN Nordbank**





# Port

- ▶ The most important economic unit is the Hamburg port, which is ranked third for Rotterdam and Antwerp in Europe and is in the 17<sup>th</sup> place in the world with overloaded 8.9 million equivalent cargo units and 138.2 million tonnes of goods in 2016.
- ▶ International trade is also the reason for a large number of consulates in the city. Although located (110 km) from the mouth of the Labe into the sea, it is considered a sea port due to its ability to handle large oceanic vessels.
- ▶ Most of the traffic is containerized (in 2006, over 8.8 million containers were handled).



# Industry

- ▶ The heavy industry in Hamburg includes the production of steel, aluminum, copper and various large shipyards, such as Blohm + Voss.
- ▶ Hamburg, along with Seattle and Toulouse, is an important location for the civil aviation industry. Airbus, which has a factory in Finkenwerder, employs more than 13,000 people.



**Airbus**



**Blohm + Voss**

# Tourism



## Große Hafenrundfahrt

- ▶ In 2016 it visited more than 6,566,071 visitors with 13,331,001 overnight stays.
- ▶ The tourism sector employs more than 175,000 full-time workers and brings revenues of nearly 9 billion euros, making the tourism industry the main economic power in the Hamburg metropolitan region. Hamburg has one of the fastest growing tourist activities in Germany. In the period from 2001 to 2007, overnight stays in the city increased by 55.2%.
- ▶ Most visitors come from Germany. Most tourists are Europeans, especially from Denmark, the United Kingdom, Switzerland, Austria and the Netherlands and at least 15 tourists from Slovenia.
- ▶ A typical visit to Hamburg includes a tour of the Town Hall and the Church of St. Michael and visit the old warehouse and harbor promenade. The sightseeing buses connect these interesting points. Since Hamburg is one of the largest ports in the world, many visitors take one of the port and / or canal trips (Große Hafenrundfahrt, Fleetfahrt) starting from Landungsbrücken. The main destinations also include museums.

- ▶ In 2016, the average visitor spent two nights in Hamburg, and in 2017 the average Slovenian six nights.
- ▶ Queen Mary 2 has regularly landed since 2004, and since 2010, six departures have been planned.





# Media



- ▶ Media companies employ more than 70,000 people.
- ▶ Norddeutscher Rundfunk, which includes the NDR Fernsehen TV station, is based in Hamburg, such as Hamburg 1 commercial television station, Christian TV station Bibel TV and Tide TV public television.
- ▶ There are regional radio stations, such as Radio Hamburg. Some of Germany's largest publishing companies, Axel Springer AG, Gruner + Jahr, Bauer Media Group, are located in the city. Many national newspapers and magazines, such as Der Spiegel and Die Zeit, are printed in Hamburg and some newspapers of special interest, such as the Financial Times Deutschland. Hamburger Abendblatt and Hamburger Morgenpost are regional daily newspapers with a large number of districts. There are music publishers, such as Warner Bros. Records Germany and ICT companies such as Adobe Systems and Google Germany.



# River Laba (Elba)

- ▶ One of the biggest rivers.
- ▶ Source (north of the Czech Republic).
- ▶ Length: 1094 km.
- ▶ Estuarine type.

**(tidal, economic significance)**



- River mouth (North Sea).
- The river flows through a sandy area.
- The largest affluent in the Czech Republic: the Vltava and Ohře rivers.
- The largest affluent in Germany: the Sála, Mulde and Schwarze Elster rivers.





# Hafencity

- ▶ The old port - the second largest container port in the EU.
- ▶ Hafencity, a new port city in Hamburg.
- ▶ Business residential complex, 4000 inhabitants, 5,000 students, 12,000 workers.
- ▶ Flats for all social groups - 1800 apartments built.
- ▶ More than 730 companies.
- ▶ The goal is 45,000 jobs.
- ▶ Schools: Katharinenschule (2009), Bakenhafun HafenCity Am Lohsepark, Hafencity University, MSH, three kindergartens.
- ▶ Water City: A Model for a Modern European City on the Water.
- ▶ Experimental site of new technologies.
- ▶ The foundations of everyday life in the new port city are environmental awareness, sustainable development, new forms of mobility, low energy discharge, social justice.

